

UHS has relied on CS&G for all exterior and custom interior wayfinding & signage needs since 1996
CS&G has designed and worked closely to expand the presence of this system as it has grown to be a regional powerhouse.

CS&G services has included:
Wayfinding consultation
Design and development of signage standards
Exterior and interior custom signage
Maintenance programs

Project Name/Location:
University Medical Center of Eastern Carolina
Greenville, NC.

Consists of:
Pitt County Memorial Hospital (a 950 Bed hospital)
Five Stand alone hospitals within a 75 mile radius (combined 350 Beds)
Over 50 stand alone clinics, medical buildings and related facilities on large campus

Affiliated With:
Eastern Carolina University
Network of independent physicians
School of Nursing



Custom signage reinforces an “upgrade hotel lobby” feeling in the PCMH main entrance



Color coded exterior directional, with easy to update panels